# Dementia Friendly America Budget Template

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| **Expense Category** | **Description** | **Total Cost** |
| Community Coordinator | Responsible for coordination and facilitation of action community efforts | In-kind, or could reflect .25%-40% FTE salary |
| Community convening expenses | Speaker, food, space rental to host meetings of the those involved in the effort, meeting materials (printing expenses), special event like I'll Be Me screening etc. | $3,500-$5,000 |
|  |  |  |
| Technology Support/Media Relations | Media development (social media (blog, twitter, facebook; webpage describing the efforts; creation of videos that publicize and spread the work across the community-e.g. testimonials on impact by local citizens; kickstarter fundraising campaign development | $5,000-$7500 |
|  |  | *\*Contract communications support and web based purchases* |
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| Technical Assistance | National DFA team support | $5,000-$6,500 |
|  |  |  |
|  |  | \*In person support/in-person trainings or webinars on the toolkit |
| Travel | Local and out of town travel to present work at 1 or two national forums and/or DFA learning collaborative | $2,500 |
| Goal Implementation (seed money) | Examples include: awareness campaign, development of caregiver supports, provider trainings, etc. | $5,000- $10,000 |
|  |  | \*minimum but could be more depending on goal(s) |
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| Evaluation | Outcomes tracking and reporting | $1,000-2,000 |
| TOTAL |  | Depends on range and coordination approach |
| Total Budget: |  |  |