# Phase 2: Pre-Interview Email

Dear Fellow Community Member,

I’m writing to ask for your help as [Community] works toward becoming a dementia friendly community. The goal is to improve opportunities and outcomes for people with dementia and their caregivers in the community. We are contacting you because of your work in our community and your specific expertise and knowledge.

Our next step is to conduct interviews and focus groups to gather information from individuals, businesses and community groups. We want to learn about opinions on dementia related activities and priorities in [Community] as we move forward together to create a more dementia friendly community.

By collaborating across sectors and a range of disciplines, we can make a positive difference for people with dementia and their families so they can live well in the community. Our action team is made up of committed partners from social service organizations, faith communities, law enforcement, city and county government, businesses, health care providers, and more.

We hope you will be able to assist us in this important work. We will call you next week to arrange an interview, which will take about 30 minutes of your time. Please contact us with any questions or to learn more about this community-wide project.

Thank you,

[Jane Doe]